

**FeedHenry Receives INTERNET TELEPHONY® Magazine's 2009
Product of the Year Award**

FeedHenry Recognized for Outstanding Innovation for its Cloud-based Cross-Platform Apps Solution

Waterford, Ireland – March 3, 2010 — [FeedHenry](http://www.feedhenry.com) (www.feedhenry.com), the cloud-based solution for building and deploying cross-platform apps, announced today that [Technology Marketing Corporation's](#) (TMC®) [INTERNET TELEPHONY](#) magazine has named FeedHenry's cloud-based apps solution as a recipient of the 2009 Product of the Year Award. FeedHenry is recognized for solving the problem enterprises and telcos have in building and deploying business apps cross-platform, across iPhone, Android, Web and social media sites.

FeedHenry provides a cloud platform that enables enterprises to reach out to customers with compelling applications that can be accessed from any location. Using web standards, FeedHenry is the only company in the market to offer a cloud-based solution for building and deploying apps securely that has the ability to house business logic and storage in the cloud with full app life-cycle management and analytics.

"As the smartphone market grows, companies are trying to reach out to end users with products and services that match the way users access information in today's social media society. FeedHenry solves this problem with a carrier-grade cloud-based solution enabling enterprises access customers on the move with compelling apps. Added to this, developers that join our ecosystem can access enterprises and find a ready-made market for their solutions," said Barry Downes, Founder and President, FeedHenry. "We are delighted to be awarded Internet Telephony's Product of the Year award for 2009."

“INTERNET TELEPHONY is proud to grant FeedHenry the 2009 Product of the Year Award for their cloud-based solution for building and deploying cross-platform apps. FeedHenry is solving a real market problem for enterprises, telco’s and developers who want to extend their brand into new channels.” said [Rich Tehrani](#), CEO, TMC. “We’re happy to recognize and honor FeedHenry for their development of IP communications technology. We look forward to more innovative solutions from them in the future.”

A complete list of Product of the Year winners is published in the February 2010 issue of INTERNET TELEPHONY magazine, (www.itmag.com). INTERNET TELEPHONY has been the authority in IP communication since 1998™.

For more information about TMC, please visit www.tmcnet.com.

Resources

<http://mywidgets.o2online.ie>

<http://widgets.eircom.net>

About FeedHenry

FeedHenry is a cloud-based solution for enterprises and telecoms operators enabling them to build cross-platform business applications with standards-based web technology. Cross-platform apps can be deployed quickly and cost-effectively across all smartphones, desktop and social media sites and run as native apps. FeedHenry’s solution mitigates the need to learn new programming languages and enables customers to reach out across mobile and social channels to users with new and compelling applications.

FeedHenry has offices in Silicon Valley, Boston and Ireland, and is one of the Telecommunications Software and Systems Group’s (TSSG) start-up companies. For more information visit: www.feedhenry.com, www.tssg.org.

About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN](#) magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two million unique visitors each month on average worldwide, according to Webtrends. TMCnet has ranked within the [top 3,500](#) in Quantcast's Top U.S. sites, placing TMCnet in the nation's top .03% most visited Web sites. In addition, TMC produces [INTERNET TELEPHONY Conference & EXPO](#) (ITEXPO); [4GWE Conference](#) and [M2M Evolution](#) (in conjunction with Crossfire Media); [Digium|Asterisk World](#) (in conjunction with Digium); and [Smart Grid Summit](#) (in conjunction with Intelligent Communication Partners). For more information about TMC, visit <http://tmcnet.com/>.

TMC also serves technology professionals with industry-specific Web sites: IT.TMCnet.com, 4G-wirelessevolution.TMCnet.com, M2M Evolution.com, Smart-Grid.TMCnet.com, Smart Products Ecosystem, Robotics.TMCnet.com, Cable.TMCnet.com, Satellite.TMCnet.com, Green.TMCnet.com, Healthcare.TMCnet.com, and Education.TMCnet.com.

For more information about TMC, visit www.tmcnet.com.

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